

## Advocacy and Influencing Manager

<b>Location:</b>	Tamale, GHANA
<b>Application Deadline:</b>	22-August-2023
<b>Type of Contract:</b>	Service Contract
<b>Languages Required:</b>	English
<b>Starting Date:</b> <i>(Date when the selected candidate is expected to start)</i>	01-September-2023
<b>Contract Type:</b>	Permanent
<b>Level</b>	Managerial

### About Us

Songtaba is a women-led advocacy organization committed to securing the basic rights for women and children, in the Northern, Savannah and North East regions of Ghana. The mission of Songtaba is to work with poor women and children in identifying the root causes of their impoverishment and addressing them in a rights-based manner. Core of the mission of Songtaba is working with very excluded women in our communities (women who have been accused as witches and banished to live in camps settlements), persons with disabilities, women smallholder farmers to have long term access to productive resources, girls and their networks in protecting them from all forms of violence including child/force marriages and young women by supporting them to develop alternative livelihood skills.

### Scope of Role:

Songtaba is seeking to recruit an Advocacy and influencing Manager to join our team. The Advocacy and influencing Manager will provide technical input, coordinate and drive Songtaba's, advocacy and campaigns activities and lead the implementation of Songtaba's public engagement and policy influencing at all levels, in close collaboration with the programme implementation and MEAL teams. S/he shall lead Songtaba's efforts to influence and bring about change in the awareness, attitudes, behaviors and policies related to the rights of women, children and excluded groups including persons with disability. The Advocacy and influencing Manager will lead the development of advocacy strategies to guide a series of campaign activities of the organisation. The successful candidate will be a determined and motivated person who has proven experience in campaigns and advocacy and can communicate effectively to diverse audiences, most important policy and decision-makers.

**Reports to:** Head of Programmes and Policy

### Key Areas of Accountability

- Synthesize regional advocacy and campaigns issues for national and sub-regional engagements

- Work with the communications and MEAL focal persons in the organisation to ensure effective communication of impact and progress.
- Participate actively in working groups, networks, campaigns, community of practice, international platforms at the national and international level.
- Lead in articulating the organizations position on issues, and work with campaigners on events and campaign briefing.
- Support in fundraising activities of the organisation.
- Lead the development and implementation of an advocacy strategy to guide our influencing activities in Ghana.
- Engage extensively and regularly with relevant ministries, parliament, the presidency, embassies, and high-level state and non-state actors to influence policy decisions and practice.
- Monitor and identify opportunities with regard to policy and political developments, particularly in human rights and livelihoods related policies, and provide political and legislative insights in support of possible engagement.
- Identify, analyze, and report on internal or external factors that might have a negative influence on campaign and advocacy strategies of the organisation.
- Present Songtaba's evidence and recommendations to industry players, government and other stakeholders; delivering compelling communications to secure and maintain support for policy positions.
- Perform other relevant duties as assigned.

## **Skills and Behaviours**

### **i) Accountability**

- Holds self-accountable for making decisions, managing resources efficiently, achieving and role modelling Songtaba's values at all times
- Holds the team and partners accountable to deliver on their responsibilities – giving them the freedom to deliver in the best way they see fit, providing the necessary development to improve performance

### **ii) Ambition**

- Sets ambitious and challenging goals for self and teams, takes responsibility for his/her own personal development and encourages others to do the same
- Widely shares his/her personal vision for Songtaba, engages and motivates others
- Future oriented, thinks strategically

### **iii) Collaboration**

- Builds and maintains effective relationships, with their team, colleagues, members and external partners and supporters
- Values diversity, sees it as a source of competitive strength
- Approachable, good listener, easy to talk to

### **iv) Creativity**

- Develops and encourages new and innovative solutions
- Willing to take disciplined risks

### **v) Integrity**

- Honest, encourages openness and transparency

## **Qualifications**

- The candidate must hold a post graduate degree in a relevant field with the following technical competencies:
  - Research and Advocacy
  - Fundraising and Lobbying skills
  - Project Management
  - Strategic management
  - Policy and political analysis

## **Experience:**

- At least 5 years' experience in Advocacy & Campaign management in an a recognized National NGO or in the private sector
- Significant experience of planning and implementing successful advocacy and media work
- Clear understanding of the range of possible advocacy tools available to influence key targets, and their applicability in a complex situation
- Proven experience of external representation and direct lobbying of high-level targets
- Ability to synthesise complex information into concise and compelling policy briefing notes and advocacy documents
- Proven experience of using media for advocacy purposes

- Good personal organisational skills, including time management, and ability to meet deadlines and work under pressure
- Ability to work independently and also in a remote international team
- Attention to detail and ability to manage and prioritize tasks
- Demonstrated strong management, coordination, teamwork, and planning skills with a proven ability to function effectively with multiple partners in both the NGO and the public sectors;
- Creative, innovative, and problem-solving capabilities;
- Fluent in written and spoken English
- Information Communication Technology advanced skills.

#### **Language:**

- Fluency in English

#### **How to Apply For The Job**

- Interested candidates should submit CV and Cover Letter to [applications@songtaba.org](mailto:applications@songtaba.org)

#### **Salary**

- Very Attractive